

# How the software works

## STEP 1

Your  
Data

Data you collect  
from your  
stakeholders &  
activities

**Your Activities**  
**Your Inputs**  
**Your Outputs**

## STEP 2

Our  
Platform

Our social value  
calculator  
software

**LOOP**

## STEP 3

Key Impact  
Areas

The pillars  
of social value

**Social**  
**Environmental**  
**Economic**  
**Lasting Legacy**

## STEP 4

Outcomes

The evaluation of  
outcomes using  
best-practice  
methodologies  
and tools

**Social**  
**Environmental**  
**Fiscal**  
**Economic**  
**LM3**  
**GVA**

## STEP 5

Databases

Our range of  
databases  
to support  
valuations

**GVE & academic  
research**  
**DEFRA, TAG,**  
**Databook**  
**GMCA Unit Cost**  
**Database**  
**ONS**

## STEP 6

Impact  
Metrics

The treatments  
we apply to  
ensure robustness  
and prevent  
over-claiming

**Deadweight**  
**Attribution**  
**Duration**  
**Drop off**  
**Discounting**  
**Displacement**

## STEP 7

Your  
Values

The monetized  
social impacts

**Social value**